

75th Annual Photography Conference of the New England Camera Club Council-- July 17, 18, 19 (2020)

Online registration until Wednesday July 7th at

www.NECCCphotoconference.org

ONSITE REGISTRATION: Fri 8am–5pm; Sat 7:30am-12noon

You can register for open Workshops Friday 8am

REGISTRATION INSTRUCTIONS – PLEASE READ CAREFULLY

A registration form is required for each attendee. For example, a husband & wife must turn in two forms. No registration fee required for children under 13 (registration required). NECCC recommends NO kids under 5 in the dorms.

People/groups who desire the same North Residence suite (see below) or dorm assignments can request so online – or they must submit their paper registrations in the same envelope with an explanatory note. Some of the available dorms may not have elevators. Explanatory notes for special medical requirements and/or handicap access facilities will be honored on an as-received basis and cannot be assured. For specific handicap-access information on dorms, suites or classrooms, contact Conference Services at 413-577-8102. **CONFERENCE SERVICES REGISTRATION STAFF MAKES EVERY ATTEMPT TO ACCOMMODATE ALL ROOM/SUITE ASSIGNMENT REQUESTS, BUT THERE ARE NO GUARANTEES. PRIORITY IS GIVEN TO EARLY REGISTRANTS.**

All rooms except the North Residence Halls are dormitory style, with two twin beds, not air-conditioned and without a private bath. **The North Residence Halls have suite-like, air-conditioned apartments.** Each suite has 4 single bedrooms with a bed, desk, & dresser, two full bathrooms, and a shared living room/kitchen area. Each building has a common area/lounge. Coin-op laundry facilities are available in the same or an adjacent building. **You may reserve for two nights (Fri/Sat), or three nights (Thurs/Fri/Sat). But if you reserve Thurs. night, you must also reserve Fri. and Sat. nights. The North Residence Halls are very popular, so book early!**

Linens (sheets, pillowcase, thin blanket & 2 towels) are provided for each occupant in the dorms & North Residence Halls, **but you must bring your own face cloth, soap & bathroom cups.** Some people bring a soft mattress pad too. There is no maid service. The regular (non A/C) dorms are not available Thurs. night. For the non A/C dorms we recommend you bring a small desk-top fan. **There is a \$80 refundable key/access card deposit for both dorms & North Residence Halls. Payment of the key/access card deposit must be by check payable to UMass/Conference Services which should be presented at check-in. Do not mail it with your registration. The check will be returned uncashed when both the key and access card are returned in their original condition at time of check-out. Returns after the end of the Conference will not be accepted. You will be charged \$20 for a lost/damaged access card and \$60 for a lost/damaged key.**

The Meal Options are:

1. (Five meals prepaid): Friday: dinner; Saturday: breakfast, lunch, dinner; Sunday: breakfast.
2. (Four meals prepaid): Saturday: breakfast, lunch, dinner; Sunday: breakfast.
3. **Food Service on a cash basis will be available within the Campus Center and Dining Commons during the weekend.**

Early bird (before June 26th) Individual Registration Fee is \$205 (Fri/Sat/Sun), or \$180 (Sat/Sun) or (\$150) Fri or Sat only. After June 26, fees are \$245, \$220, \$170 respectively. Group Rate (see below) is \$184.50. People registering for a Pre-Conference Workshop or Image Critique must also register for the Conference. See Registration Form for meal & lodging prices. **Be sure to register early for meals & lodging.**

Both the registration fee and fees for meals and lodging (if selected) must be made in full when registering. Checks should be made out to UMass/Conference Services. There is a \$35 fee for returned checks.

Conference Cancellation Procedures. Should you find it necessary to cancel, individual registrants whose cancellations are received in writing on or before June 10th will receive a refund minus a \$80 cancellation fee plus 3% administrative fees; after June 10th registrants will receive a refund minus \$80 cancellation fee plus administrative fees, one night's dorm payment and the cost of meal plan selected. **Absolutely no refunds after July 8th.**

Pre-Conference Workshops, Critique & Workshop Cancellations. Cancellations received in writing by Conference Services before June 26th will receive a refund, minus a \$20 processing fee. **Absolutely no refunds after June 26th.**

Group Registration Discount. The registration fee for 20 or more people registering as a group is \$184.50 per person (a 10% discount). To be eligible for the discount, all registrations must be received by Conference Services in the same envelope before the June 26 deadline, **and must be prepaid in full, including meals and housing, if selected.** No group discounts after June 26. There is no discount on meals or lodging, and **Group Registrations are not eligible for refunds in the event of cancellation.** Conference Services will email confirmation of registration. Hard copies of the confirmation will be mailed only to those registrants who do not provide an email address. **Group registrants should also register online to ensure that they get their choice of housing, Pre-Conference Workshop, Photo Shoots, Photo Walks, etc.**

Fully paid attendees staying Thursday night in the North Residence Halls should go directly to their assigned buildings to pick up their registration packages. All other attendees can pick up their registration packages in the Campus Center on Friday or Saturday. **Housing assignments will be emailed in early July to fully paid conferees.** Detailed instructions on parking will be mailed with your confirmation-of-registration. **All apartments and dorms must be vacated by 2pm Sunday.**

Mail registration form & payment to UMass Conference Services at the address on the form. Or fax to 413-577-8130 or register on-line at www.NECCCphotoconference.org. No phone registrations accepted. For postal registrations confirmation will be sent from registration@umass.edu Online registration confirmation will come from notifications@irisregistration.com **Please mark this in your address book to be sure it is not treated as spam. Questions? call 413-577 8102.**

The full program schedule will be available in the Spring at www.NECCCphotoconference.org

REGISTRATION FORM FOR THE 75th NECC CONFERENCE July 17-19, 2020 ONLY ONE PERSON PER FORM!

Name Honors.....
 Club affiliation (if applicable, NOT required)
 Mailing Address..... Apt. No.....
 City/State..... Zip..... Check **here** if address is new..... Phone (.....)
 Email First Time Attendee (Y/N).....

PRICES	After June 26		
Individual, all 3 days	\$205	\$245	\$ _____
Individual, Sat & Sun only	\$180	\$220	\$ _____
Individual, 1-day <u> </u> Fri. OR <u> </u> Sat.	\$150	\$170	\$ _____
Group Rate, all 3 days	\$184.50	N/A	\$ _____
Speakers' Notes - Printed Version	\$28.75	N/A	\$ _____

For office use:
 Case #
 Ck Log #
 Payment
 Init/Date
 Conf.....

**Sign up for ONE (subject to availability, register early!)
 You may rank your top three choices in case one is full**

Pre-Conf. Workshop 1 (Scott Kelby)	\$70	\$90	\$ _____
Pre-Conf. Workshop 2 (Frans Lanting)	\$70	\$90	\$ _____
Pre-Conf. Workshop 3 (Corey Rich)	\$70	\$90	\$ _____
Pre-Conf. Workshop 4 (Joey Terrill)	\$70	\$90	\$ _____
Pre-Conf. Workshop 5 (Greg Benz)	\$70	\$90	\$ _____
Pre-Conf. Workshop 6 (Lisa Langell)	\$70	\$90	\$ _____
Pre-Conf. Workshop 7 (P Baumgarten)	\$70	\$90	\$ _____
Pre-Conf. Workshop 8 (K Clemons)	\$98	\$120	\$ _____
Pre-Conf. Workshop 9A (McDonalds)	\$62	\$90	\$ _____
Pre-Conf. Workshop 9B (McDonalds)	\$62	\$90	\$ _____
Pre-Conf. Workshop 10 (C Cullens)	\$70	\$90	\$ _____
Pre-Conf. Workshop 11 (K Silvia)	\$70	\$90	\$ _____
Pre-Con. Image Critique	\$42	N/A	\$ _____

Mail to: CS21-1 UMass Conference Services 810 Campus Center
 University of Massachusetts Amherst, MA 01003

Roommate request (This does not register this person/persons)
 Share room or suite with

EVERY ATTEMPT WILL BE MADE TO HONOR ALL ROOMING REQUESTS, HOWEVER THERE ARE NO GUARANTEES. ALL ROOM OR SUITE ASSIGNMENTS WILL BEGIN IN MID-JUNE. CONFIRMATION WILL BE EMAILED AS SOON AS THEY ARE COMPLETED. (THEY WILL BE MAILED TO THOSE REGISTRANTS WHO DO NOT PROVIDE AN EMAIL ADDRESS.) PLEASE DO NOT CALL THE OFFICE TO INQUIRE ABOUT ROOM ASSIGNMENTS BEFORE JULY 6TH

Conference Workshops (subject to availability, register early!)

CW1 Conf. Image Review (by presenter)	\$52	N/A	\$ _____
CW2 Kramer (Textures; laptops)	\$52	\$62	\$ _____
CW3 Pickett (Lightroom; laptops)	\$52	\$62	\$ _____
CW4 Fellner (Stones/Crystals: Macro)	\$52	\$62	\$ _____
CW5 Night Bowie (Friday 10pm)*	\$52	\$62	\$ _____
CW6 Night Magnano(Friday 10pm)*	\$52	\$62	\$ _____

***If Friday night fills, 2nd sessions Sat. night will open**

CW9 Kelby (critique your own work)	\$52	\$62	\$ _____
CW10 Fellner(Architectural walkabout)	no charge	\$62	\$ _____
CW11 Farb Models/Fast lenses Fri 2:15pm	no charge	\$62	\$ _____
CW12 Farb Models/Fast lenses Sat 2pm	no charge	\$62	\$ _____
CW13 Farb Models/Fast lenses Sat 3:30	no charge	\$62	\$ _____
CW14 Nettelhorst (Designing Photographs)	no charge	\$62	\$ _____

**Photo walks Saturday 7-8am (Max one/attendee) No charge
 Subject to availability, register early! Signups end July 7th**

You may rank your top three choices in case one is full

<u> </u> PW1 Babnik (Canon)	<u> </u> PW9 Magnano
<u> </u> PW2 Needle - mobile device	<u> </u> PW10 Kramer - flowers
<u> </u> PW3 Xiomaro - mobile device	<u> </u> PW11 Silvia ND filters
<u> </u> PW4 Pickett - mobile device	<u> </u> PW12 Terrill Nikon
<u> </u> PW5 Innes (Panasonic/Lumix)	<u> </u> PW13 Sharp
<u> </u> PW6 McDonald (Olympus)	<u> </u> PW14 Cullens -Camera Basics
<u> </u> PW7 Nettelhorst	<u> </u> PW15 Nikon Video (NPS)
<u> </u> PW8 Farb (Sigma)	<u> </u> PW16 Baumgarten

DINING COMMONS MEALS PLAN (Full payment required)

1. Dinner Fri; 3 meals Sat; Breakfast Sun	\$63.38	\$ _____
2. 3 meals Sat; Breakfast Sun	\$47.39	\$ _____

HOUSING 2 nights for Dorms or 2-3 nights for North Res. Halls

	Th. nt	Fri. nt	Sat. nt	per person/per nt
Dorm Rm (Double)	N/A	_____	_____	\$43.26 \$ _____
Dorm Rm (single)	N/A	_____	_____	\$43.26 \$ _____
North Residence	_____	_____	_____	\$66.95 \$ _____

(Air-cond. Suites)

TOTAL PAYMENT ENCLOSED Full payment required \$ _____

Indicate method of payment; Please check one
 Check (make check payable to UMass/Conference Services)
 Amex Visa MasterCard Discover Card

Card #.....
 Expiration Date..... Security Code..... **ALL CREDIT CARD ORDERS MUST BE SIGNED**
 Name of Cardholder.....
 Signature.....
 Billing Address for Card

For security purposes, UMass Conference Registration does not keep credit card information on file once it has been processed. Should changes to your registration have to be made your credit card information will need to be provided again.

NOTE: Registration, Workshops, Printed Speakers' Notes, All Housing and Dining Commons meals prices include Conference Services charges plus a 3% Conference Services Administrative fee.

SPECIAL EVENTS

KELBY, Scott (FL)

The Stuff They Don't Tell You

Travel Photography: Capturing the Essence of a City

ROZAVSKY, Barbara, HonNEC (MA) (Showcase)

A Salute to NECCC Photographers: As part of our dedication to Conference attendees and the New England Camera Clubs and their members, this presentation showcases past conference & NECCC interclub winning images & prints.

PROGRAMS

N = Nature, C = Creative, D = Digital, P = Portrait,

S = Smartphone/Mobile Device, G = General Interest

BABNIK, Erin (CA) (Canon)

N The 7 Virtues of a Creative Landscape Photographer

BAUMGARTEN, Peter (Ontario, Canada)

C Seeing: An Exploration of Visual Design in Photography

BENZ, Greg (MN)

D Artistic & Technical Principles of Dodging & Burning

D How to Create Amazing Light and Color with Advanced 'Blend if' Techniques

BOWIE, Mark, ANEC (MA) (ADKPI)

N Moonlit: The Art of Photographing by Moonlight

N Landscapes: Moments of Inspiration & Revelation

CLEMONS, Kathleen (ME) (Lensbaby)

C The Magic of Blur: Fine Art Flower Photography

DEVLIN, MO (PA)

G Smile, Fish - Creating Stunning Aquatic Photos

FELLNER, George (CT)

G Architectural Photography

G Creating your Photography Book

HOST, Judy (GA) (Sigma)

P Grace and Balance - Photographing Ballet

P Portraits: Creativity and Steampunk

INNES, William (CA) (Panasonic/Lumix)

G Travel Photography: Capturing Awesomeness!

KRAMER, Jackie (FL)

C Luv Blooms In-Camera Techniques to Bring Out the Character in Your Floral Images

D Phlorography: Post Processing Techniques to Make your Floral Images Stand Out

LANGELL, Lisa (AZ)

C Creative Flat Lay Photography

N Photographing Birds in Flight & Motion

MAGNANO, Susan (NY)

N Photographer's Guide to Acadia National Park

C Get Creative with Long Exposures

McDONALD, Joe & Mary Ann (PA) (Olympus)

N Capturing Wildlife and Nature

G The Advantages of Shooting Mirrorless

NEEDLE, Charles (CO) (Lensbaby)

C Creative Macro Photography

S iPhoneography

NETTELHORST, Lou and Todd (IL)

C Adding Pizzazz: Photoshop Not Required

PICKETT, Clifford (NY)

D Lightroom: The Ultimate Image Workflow

S Pushing the Limits of Mobile Photography

PONS, Juan (ME)

N 20 Tips for Great Nature & Wildlife Photos

N Wildlife Photography

PRIEST, Aaron (ME) -- Virtually Scouting Locations

D PhotoPills: Planning the Shot

D PhotoPills: Advanced Features

SILVIA, Kate (SC)

C Long Exposure Creativity

D Get Creative with Photographic Textures

TERRILL, Joey (CA) (Nikon)

C Look Closer: Magnifying the World with a Macro Lens

C Fantastic Focus: A Simple Technique for Incredible Results

THARP, Brenda (CA)

G Creating Travel & Everyday Photographs with Impact

N Expressive Nature Photography

Xiomaro (NY)

S The Art of Phoneography

S Unseen Beauty along the New England Trail

DEMONSTRATIONS AND INTERACTIVE SESSIONS

- **BOWIE, Mark, ANEC (ADKPI)** Post-Processing Night Images
- **CUCHARA, Lisa, HonNEC** Olympus Live Time/Live Composite
- **Camera - Come Learn Your Menu!**
Canon, Fuji, Nikon, Olympus, Panasonic/Lumix, Sony
- **Camera Testing Clinic Precision Camera (CT) Sat. only**
- **PRIEST, Aaron** PhotoPills
- **Tips & Tricks of Fine Video Capture & Final Creation**
Presented by **Nikon Professional Services**
- **VALIND, Erik (CA)** Portrait Tips **Tamron**

FEMALE MODEL PHOTOGRAPHY (Skip Hoyt, HonNEC)

12 Models in various attire: Eveningwear, Bathing Suits, Sportswear and Special Themed Sets.

Monitored female sets Saturday 9am-5pm; Sunday 9-11:30am.
Inside and Outside (church, pond, Campus Center Concourse)

PHOTO-OPS (Campus Center, lower level, 8th/9th floors)

Chris Germain MNEC & Barbara Rozavsky HonNEC

- **Main Room (CC169)** Several still life setups, abstract, light painting, water drops, and other subject matter,
- Bright Spot Therapy dogs (Sat only)
- **Photograph Flowers with Kathleen Clemons** (Borrow a **Lensbaby** lens) (Sponsored by **Lensbaby**)
- **Photograph Macro (non-flowers) with Charles & Melissa Needle** (Borrow a **Lensbaby** lens) (**Lensbaby**)
- **Photograph Fish with Mo Devlin**
- **Photograph Abstract Macro with Lou & Todd Nettelhorst**
- **Photograph Flowers with Jackie Kramer**
- **Creative Flat Lay Photography with Lisa Langell**
- **Character Model Photo Sessions - Erik Valind Tamron** (Models & Lenses sponsored by **Tamron**); Fri & Sat only
- **Ballerinas, Steampunk & Pirates Photo Sessions -Judy Host Sigma** (Models & Lenses sponsored by **Sigma**); Fri & Sat only

PRE-CONFERENCE WORKSHOPS AND IMAGE CRITIQUES

Friday, July 17 (8:30-11:30am, except #8 & 9) – Workshops and Image Critiques run concurrently. You can only attend one. Workshop participants must be paid conference registrants. Class size is limited. **Register early.** If paying by check please write separate conference & workshop checks. See Registration Instructions for cancellation policy. The pre-conference workshop fee is \$70 (unless listed below), which includes a 3% UMASS administrative fee. Antoinette Gombeda, APSA, HonNEC (agombeda@optonline.net) will send class location, location of registration package, updated information, etc. in early July. You may rank your top three choices in case one is full.

PRE-CONFERENCE IMAGE CRITIQUE Critiques run concurrently with Pre-Conference Workshops so you cannot attend both. \$42 ~40-min. session. Special opportunity for NECCC conference attendees -- a **one-on-one evaluation** of your photographs (up to 15 images, prints and/or digital) by an experienced, accomplished New England photographer. Image Critiques will be by NECCC-affiliated photographers Bill Barnett, APSA, GMPSA, AFIAP, HonNEC; Jacob Mosser HonPSA, EPSA, HonNEC or Sarah Musumeci, MNEC. Susan Mosser (s.jmosser@comcast.net) will send confirmation by 6/26 (due back 7/1). You will be sent an email with your time slot & reviewer.

#1 “Lightroom Crash Course” Scott Kelby (FL) If you want to get up & running fast on Lightroom Classic, this class will get you there. You’ll learn Scott’s back-up strategy, how to organize your images in an easy way that makes sense, & his step-by-step method for post-processing your images that will make your photo rock! You’ll be learning just the most important, most useful, and easiest way to get your Lightroom life in order. **For all skill levels:** Perfect for those brand-new to Lightroom, or even for folks who have been using it for a few years now but want to take their skills to the next level. Laptops not necessary.

#2 “The Art of Seeing” with Frans Lanting (CA) In this instructive presentation, Frans Lanting will share his secrets for how he creates memorable images by applying key ingredients like subject, point of view, composition, light, moment and meaning to any photographic situation. You will learn how you can translate his concepts into creative photographs yourself. **For all skill levels.**

#3 “Paralleling Still and Motion” Corey Rich (CA) Sponsored by Nikon. With today’s cameras, it has never been easier for contemporary storytellers to capture HD video in tandem with still images. But making that transition from still photography to recording video is not as simple as just hitting a button on your camera. Capturing both still & motion in parallel demands a specific approach and a dynamic way of thinking in order to achieve a solid body of still and video content expected from today’s storytellers. Corey will share over a decade of experience shooting still & motion in parallel and guide you through his approach. This course begins with conceptualizing an idea, and covers working through the pitfalls (and benefits) of wearing both a director’s and photographer’s hat at the same time, how to powerfully communicate a concept through the two distinct media, working alone vs. with a production crew, the benefit of going light-and-fast with smaller and better gear, and ultimately what it takes to powerfully communicate your story. **For all skill levels.**

#4 “Life-Size and Beyond: A Workshop in Macro Photography” Joey Terrill (CA) Sponsored by Nikon. Immerse yourself in the colors, textures & detail that’s revealed through macro photography. In this hands-on shooting workshop (**bring your camera**) we’ll be using colorful feathers, butterfly wings, flower petals, & other subjects as we experiment with a variety of macro techniques. Our emphasis will be on choosing interesting subjects, composing for maximum impact to reveal every intricacy. The process of composing & lighting can be calming and meditative as you progress, or adrenaline-filled as you see the final result begin to emerge. The pictures are always revealing in their detail & the creative process is deeply satisfying to experience. We’ll have access to all the equipment needed for macro photography, as well as some exotic gear that makes high-magnification captures much easier. We’ll use helpful tools for positioning subjects, discuss some devices used to precisely move the camera, employ some readily available backgrounds & discuss optional camera & lens settings. Everyone will have ample time to create several new images. I hope you’ll come magnify the world with us! **All skill levels.**

#5 “Exposure Blending with Luminosity Masks” Greg Benz (MN) (laptop*) For people looking to use luminosity masks to extract more color & detail from their photos & is comfortable with the basics of layers/masks in Photoshop. This course covers: Blending Multiple Files, Multi-processing single RAW files, Optimal Shooting RAW for Blending, Getting Great Color, Fixing Halos & Tree Edges, Sky replacement, Luminosity Masks & Selections. **No experience with luminosity masks required, but this is not for people who have never used Photoshop.** You may choose to share a computer with a friend/spouse or just come and take notes/follow along. If you bring your computer, you are expected to have Photoshop CS6 or CC **pre-loaded and activated** on your laptop. Information about downloading the free Lumenzia panel or purchasing one at a discounted price will be sent. **Intermediate-to-Advanced**

#6 “Photoshop: The Power of Contrast: Magic in Your Hands” Lisa Langell (AZ) (laptop*) Get ready for a game-changer! Whether you are controlling for contrast in your exposures themselves, and/or in post-processing, this fun, informative & interactive session will help you learn the tricks & techniques necessary to make your images go from drab to fab! Learn techniques that can be accomplished in-the-field as well as during post-processing that will amaze you. Explore before-and-after examples & teach you how you can do so with your own images simply & effectively. **This is NOT Introduction to Photoshop.** Topics include layers, simple masking, adjustment brushes in Adobe Camera Raw (Lightroom works very similarly). You may choose to share a computer with a friend/spouse or just come and take notes/follow along. If you bring your computer, Photoshop CS6 or CC must be **pre-loaded and activated.** **Intermediate**

#7 “Maximum Depth of Field– Using Focus Stacking and Bracketing” Peter Baumgarten (Ontario, Canada) Anyone who has worked with a macro lens recognizes that it can be a real challenge to achieve a sharp subject from front to back and still maintain a nice, soft, defocused background. In fact, with most subjects it’s an impossible task. Enter focus stacking or focus bracketing. The concept is simple. Take a series of photos with each one being focused at a slightly different point on your subject. Olympus has automated the process so that you can achieve the maximum depth of field and get the final stacked image – **all in your Olympus camera!** This same concept can also be used to create landscape images with incredible depth of field. Join Olympus Visionary Peter Baumgarten for this **hands-on workshop** on how to use the focus stacking & bracketing feature built into Olympus OMD cameras. You will learn the basics of focus stacking and bracketing, the camera controls that will guarantee better success and some post-processing options available for focus bracketing. This feature can be used for both macro & landscape shooting situations. **Bring: camera, SD card, Tripod. Olympus will have cameras & lenses available to try focus stacking in-camera.** **For all skill levels, but you must be able to stand during this workshop.**

#8 "A Morning with the Butterflies and Flowers at Magic Wings Butterfly Conservatory and Gardens" Kathleen Clemons (ME) Sponsored by Lensbaby. Spend a fun morning photographing at Magic Wings before it opens to the public. This is an ideal time as the butterflies are resting, making them easier to photograph. Bring a traditional macro lens & borrow a Lensbaby. Whether you recently bought a new Lensbaby, are thinking about getting one, or your Lensbaby is sitting in a closet this class is for you. **Participants must drive to 281 Greenfield Rd, South Deerfield, MA (~12 miles from UMass). Arrive at 6:45am. Shoot 7-9am;** Informal image review & breakfast afterwards (breakfast not included in cost). **For all skill levels; you must be able to stand during this workshop.**

#9A/B "Photograph Birds of Prey & Raptors" Joe & Mary Ann McDonald (PA) Sponsored by Olympus. Get advice on light, exposure composition, depth of field, shutter speed, auto focusing modes, focusing tips, etc. During the shoot you will be able to try Olympus cameras/lenses. Two 10-person sessions, 9A: 8:30-10am and 9B: 10-11:30am. Outside (weather permitting). **For all skill levels. You must be able to stand during this workshop. Participants must drive to the workshop (~12 miles from UMass).**

#10 Camera Basics: Mode, Aperture, Shutter Speed, ISO, etc. Chane Cullens MNEC (CT). Learn how to use aperture & shutter priority modes, exposure compensation, ISO, shallow versus deep depth of field, blurred & frozen motion, properly exposed dark backgrounds & a properly exposed bright background during this hands-on workshop. Bring your mirrorless or dSLR camera & manual. **For beginners.**

#11 Get Creative with Nik/DxO Software (laptops) Kate Silvia (SC) We will concentrate on three Nik programs: Viveza, Color Efex Pro & Silver Efex Pro, spending time with each program, learning how to best take advantage of their strengths and possibilities. We'll incorporate them into our overall workflow both from Lightroom & Photoshop and have a lot of fun. **For intermediate photo processing level photographers.** You may share a computer with a friend or just come and follow along. If you bring your computer, you are expected to have Photoshop CS6 or PS CC and Nik/DxO pre-installed.

Conference Workshops (subject to availability, register early!)

\$52 before June 26th (\$62 after) Pre-registration required. Class sizes are limited; Register Early!

CW1 **Image Review by Conference Speaker** ~45 minutes. Have up to 15 images reviewed by one of North America's top photographers who will provide feedback and help you grow as a photographer. An email to pick your top three reviewers will be sent to you by 6/21 (due back 6/28). You will likely get your 1st/2nd choice; Time slot/reviewer will be emailed to you.

CW2* **Jackie Kramer (FL) Artistic Floral Post-Processing Techniques (laptops*) Friday 12:30-3:15pm All skill levels.** Watch how you can take a good image & make it stellar using a variety of editing techniques ranging from a short five-minute Lightroom edit to a composite in Photoshop. Guaranteed to ensure your creative juices flow long after your initial captures in the field as you upload & edit later at your computer. You will walk away expanding the universe of potential images and broadening your vision.

CW3* **Clifford Pickett (NY) Lightroom Post-Processing Magic (laptops*) Saturday 12:30-3pm** A Foundational Masterclass on Leveraging the Full Power of Lightroom Using A Visual Roadmap. This class is very different than others you have taken. Lightroom is a powerful tool but the most powerful tool available to you as a photographer is *knowledge*. Have you ever wondered what actually makes an image better and why? Come gain that knowledge. Clifford will share his Visual Roadmap, a framework for understanding & applying the various tools available in LR. Basically, when you look at your photo, you'll know what to do & how to do it. Most photographers, even those who have been using LR for a while, have no idea of the real power under the hood. Whether you're a total beginner or advanced, you're going to walk away knowing how to do things you never knew of or thought about before, that you didn't even know was possible inside LR. We're going to go **way** beyond just what the sliders do here! **All skill levels.**

*** For CW2 and CW3 You may share a laptop with a friend or just come and /follow along. If you bring your laptop, you are expected to have the following software pre-installed. Kramer; Lightroom and Photoshop CS6 or PS CC; Pickett: Lightroom**

CW4 **George Fellner (CT) -- Imaginary Realms: Macro Photography of Stones & Crystals (Optimizing Depth of Field in Photography).** Hands-on with PS demo. **Friday 12:30-3:30** The realities of depth of field may pose limitations for certain types of photography. 3-Dimensional subjects, particularly in macro photography (also in landscape and architectural scenes), are challenging with regard to establishing sharp focus throughout. Focus stacking involves taking a series of photos at multiple focus points which are combined in post-processing into a single optimized depth of field image. Bring camera, macro lens, tripod, shutter release cable. Skill Level: intermediate

CW5 **Mark Bowie, ANEC (MA) (ADKPI) NIGHT Photo Shoot** Bring your camera **Fri 10pm Sat 10pm opens after Friday fills**

CW6 **Susan Magnano (NY) NIGHT Light Painting Portraits** Bring your camera **Fri 10pm Sat 10pm open after Friday fills**

CW9 **Scott Kelby (FL) How to critique your own work Friday 6:30-7:30pm.** Scott shares his tools for evaluating photographs across a wide variety of genres. This class was born from Scott's experience hosting blind photo critiques on the Grid, where he discovered that many submitted photos suffer from a range of technical issues that every photographer should be trying to avoid. Gain a strong foundation in understanding the technical problems we all encounter, whether you are shooting landscapes, portraits, sports, travel, or in the studio, and learn how to use that information to evaluate the photos you plan to share with the world. By the end of this class you'll have a new way to see your photos, and new tools to help you curate a portfolio of your strongest work.

Workshops CW10-14 Pre-registration required No charge if registered before June 26th (\$62 after)

CW10 **George Fellner (CT) Architectural Photo Walkabout Sunday 10am**

CW11-13 **Marc Farb ANEC (NY) Models & Fast Lenses** Outside; Sigma loaners **CW11 Fri 2:15pm CW12 Sat 2pm CW13 Sat 3:30pm**

CW14 **Lou & Todd Nettelhorst (IL) Sun8:30-12:30 Clinic: Designing your Photographs Using the Building Blocks of Visual Design** This four-hour clinic has 3 parts: INFORM (presentation), PRACTICE (hands-on macro shoot) & FEEDBACK (image review). You will learn to design images, not just take them, using visual design building blocks. The Clinic enhances your awareness of subjects, taps into your creativity & teaches you to see differently, as you practice what you learn, & receive gentle, but honest feedback. It might just change your photographic life! *Freeman Patterson's Visual Design Workshops inspired the content, used with permission.*

75th ANNUAL CONFERENCE OF THE NEW ENGLAND CAMERA CLUB COUNCIL

NECCC Conference Co-Chairs: Lisa Cuchara, PhD., HonNEC, Cr. Photog. M. Photog. and Tom Cuchara MNEC

Conference Coordinator: Susan Mosser HonPSA, HonNEC

Photo Walk with Conference Presenter (Max one per attendee) Saturday 7-8am.

No Charge Registration deadline July 7th. Companies will loan equipment overnight for Photo Walks

PW1 Erin Babnik (Canon)

PW2 Charles Needle (Mobile Device)

PW3 Xiomaro (Mobile Device)

PW4 Clifford Pickett (Mobile Device)

PW5 William Innes (Panasonic/Lumix)

PW6 Joe/Mary Ann McDonald (Olympus)

PW7 Lou & Todd Nettelhorst

PW8 Marc Farb ANEC (Sigma)

PW9 Susan Magnano

PW10 Jackie Kramer (Flowers)

PW11 Kate Silvia (ND filter)

PW12 Joey Terrill (Nikon)

PW13 Brenda Tharp

PW14 Chane Cullens MNEC (Camera Basics)

PW15 Nikon Video (Nikon Professional Services)

PW16 Peter Baumgarten

DOOR PRIZE EXTRAVAGANZA. Come to the conference and you may go home with a brand-new camera or lens or another great prize from NECCC, our sponsors and vendors. In the past seven years our attendees won over \$80,000 in door prizes!

CONFERENCE PLANNING ASSISTANCE. A special service to welcome first time attendees and assist all attendees in planning their activities for the weekend. **Antoinette Gombeda**, APSA, HonNEC will help you regarding scheduling, locating classrooms, etc. **Attendees may walk in for assistance at any time Friday from 10am-4pm** in the UPUB on Main Concourse Level of the Campus Center. **Join us even if you are not a first-time attendee and need some advice!**

FREE 75th ANNIVERSARY GIFT FOR REGISTERED ATTENDEES. Plus logo merchandise to purchase – Available at Hospitality desk

SPEAKERS' NOTES. The Speakers' notes are available in two formats. A free online version link is sent to all registered attendees one week prior to the conference and also Speakers' notes are available for purchase in a printed full color edition – over 200 pages! Pre-purchase printed notes with your registration at discounted price of \$28.75. On-site sales will not be discounted. Pre-purchased notes can be picked up at the NECCC Hospitality Desk.

LOANER EQUIPMENT. Campus Center lower level. See the loaner information in the registration folder with days, times & procedures. Must have valid driver's license & major credit card for identification/copying. **Canon, Fuji, Lensbaby, Nikon, Olympus, Panasonic, Sigma, Sony & Tamron** will have their top-of-the-line equipment (cameras & lenses) available to borrow Friday & Saturday. Overnight loaners for Photo Walks and Sunday AM Event. Sunday 8:30-9:30 am is return only.

VISIT THE VENDORS ON THE LOWER LEVEL OF THE CAMPUS CENTER

More than 30 vendors. Great products. Show specials

Hunts Photo & Video will open Friday 10am, other vendors' opening times on Friday may vary

USED PHOTO EQUIPMENT. Bring your used photo equipment to Hunt's experts to sell or trade.

NECCC thanks Gary Farber & Hunts Photo & Video for their continuous & generous sponsorship of our conference!



SUNDAY AM EVENT

Sponsored by Nikon

The Armored Combat League will be doing a demonstration, several battles and a melee* outside, followed by an hour of portraits outside at the pond area.

The Armored Combat League is a group of Knights engaging in a full contact martial sport fought with medieval steel weapons and full authentic medieval armor at full speed and full force.

**Melee is a large battle, until the last person is standing
"By the 12th century the mass battle of the knights, which came to be called the melee, was preceded by a series of more controlled single combats"*

Photo by Darrell Harrington

FOR OUR 75TH ANNUAL NECC CONFERENCE WE HAVE THREE NECC FEATURE PRESENTATIONS

"The Stuff They Don't Tell You" Friday Afternoon in Campus Auditorium by Scott Kelby



When Scott did this class for the first time, right after the class you know what so many participants came up to Scott to ask "Why didn't anybody tell us this stuff?!" These are the things that, once you realize them, can propel your image-making to the next level because it opens your eyes to things that are usually passed one-on-one (maybe from a mentor to an apprentice), or not at all, but Scott lays it all out there, and really opens your eyes to a new way of thinking about photography that will transfer directly to the type of images you make from here on out. This will be one you'll be talking about. www.scottkelby.com

Scott is Editor and Publisher of Lightroom Magazine; Editor and co-founder of Photoshop User magazine, producer of LightroomKillerTips.com; host of The Grid, the influential, live, weekly talk show for photographers; and founder of the annual Scott Kelby's Worldwide Photo Walk.™ He is President and CEO of KelbyOne, an online educational community for learning Lightroom, Photoshop, and photography. Scott is a photographer, designer, and award-winning author of more than 90 books. For six years in a row, Scott has been honored with the distinction of being the world's #1 best-selling author of photography techniques books.

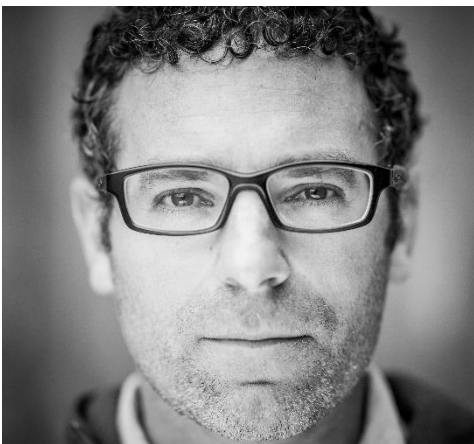
"Eye to Eye with LIFE" - Friday Evening in Fine Arts by Frans Lanting

Master photographer Frans Lanting has a gift for connecting people with the lives of wild animals and showing us the world through their eyes. His powerful personal perspective illuminates the big stories behind his images, which are drawn from three decades of work in wild places from the Amazon to Antarctica. His presentation provides insights into his unique approach to visualizing ideas about the natural world and includes the story of his LIFE symphony, a multimedia orchestral performance featuring Lanting's imagery and the music of Philip Glass—a work that tells the story of life on earth from the Big Bang to the present and has captivated audiences around the world www.FransLanting.com

Our Friday evening keynote speaker Frans has been hailed as one of the great photographers of our time. His influential work appears in books, magazines & exhibitions around the world. For more than two decades he has documented wildlife from the Amazon to Antarctica to promote understanding about the Earth & its natural history through images that convey a passion for nature & sense of wonder about our living planet.



"Stories Behind the Images: Lessons from a Life in Adventure Photography" Saturday Evening in Fine Arts by Corey Rich



**Sponsored by Nikon
and Gary Farber, ANEC
of Hunts Photo & Video**

There's always more to an image than meets the eye. And Corey Rich is here to share it all. Corey started taking climbing pictures when he was 13 years old, and over the years his work has helped define the genre of adventure photography in both the editorial and commercial spaces. In his new book, *Stories Behind the Images*, he gives insight into what it means to create a career doing something you love, and how success is all about building great, lasting relationships in business and in life. Join Corey for a fun and entertaining digital presentation filled with a lot of inspiration, a bit of self-deprecation, and even better stories about all of the amazing, iconic people who appear in this book. www.coreyrich.com

Our Saturday evening keynote speaker started taking climbing pictures when he was a kid, and over the next three decades his work has helped define the genre of adventure photography and storytelling. Corey is a Nikon Ambassador, director, and photographer. He has built a life and career around his passions for travel, adventure, and telling authentic, creative, and cinematic stories with his camera. Rich is a partner and co-owner of Novus Select, a production company and assignment agency. He is a co-founder and lead instructor of the Summit Series Adventure Photography Workshop and he is the author of the critically acclaimed *Stories Behind the Images*, published by the Mountaineers Books in 2019.



From small beginnings, as a Saturday afternoon get-together for photo enthusiasts around the campus pond at the University of Massachusetts, Amherst, the annual NECCC Conference has grown to be one of the largest and best attended photographic conferences in the United States. It attracts upwards of a thousand people to the UMass campus for a three-day weekend of fellowship, fun, instructional programs, entertainment, and hands-on photography in studio set-ups, models (both indoors and outdoors), and various special photo opportunities. If they choose, registrants may also enter their work in friendly competition with other attendees.

For additional flyers contact:
Susan Mosser, HonPSA, HonNEC
s.jmosser@comcast.net

The New England Camera Club Council is an association of New England based camera clubs affiliated with the **Photographic Society of America (PSA)**. In addition to the annual Conference, NECCC provides year-round support for New England camera club activities. NECCC also awards college scholarships to New England residents who wish to follow a career in photography and the related arts and invites a number of high school students to be guests at the Annual Conference. **A list of area accommodations is available on www.NECCCphotoconference.org under Event INFO.** Learn more about NECCC **www.NECCC.org & PSA at www.PSA-photo.org.**

**The New England
Camera Club Council**
**75th Annual
Photography
Conference**
**All photography
enthusiasts are welcome!**
July 17, 18, 19 (2020)
**At the University of
Massachusetts (Amherst, MA)**

New England Camera Club Council Inc.
P.O. Box 5494 Springfield, MA 01101
First Class Mail

NECCC CONFERENCE COMPETITIONS

GENERAL INFORMATION: You may submit images in either or both the print and digital image competitions. While care is taken in handling, NECCC, Inc. assumes no liability for the loss of, or damage to, any prints or other submitted materials. **If a print is believed to have market value or is irreplaceable for sentimental or other reasons, please submit a duplicate instead.** All entries should be exhibition style. Medals and honorable mention ribbons will be awarded in all classifications. **Winning entries (Prints and Digital Images) will be shown at the NECCC Conference and Inter-Club Competition Awards Ceremony on Sunday at 11:30am. Competitions are open to everyone registered and in attendance at the conference (except for speakers)**

DIGITAL IMAGE COMPETITION INFORMATION: Complete rules and regulations, as well as details for sizing and naming your images for this competition may be found at www.NECCCphotoconference.org. Digital image makers may enter **ONE** open and **ONE** nature image (2 images total) for judging. Digital image files must be submitted in advance via email (use the entry form at NECCC's website www.NECCCphotoconference.org) up to and including July 12th, 2020. Sorry, no emailed images can be accepted after this deadline. Thereafter, submissions may be made by USB flash drive at the Conference Hospitality Table (Campus Center, Main Concourse) between noon and 4 pm Friday, July 17, 2020. **However, these will be considered late and there will be a late entry fee of \$20 per person for these submissions.** Digital report cards may be picked up Sunday 8-11:30am. **Images entered in the nature competition must conform to PSA's nature definition.** A link to competition chairperson Pam Lintner, MNEC can be found on our website.

PRINT COMPETITION INFORMATION: Print makers may enter **ONE** color & **ONE** Monochrome print (2 total) (**Conference Print Room, first floor exhibition hall, Old Chapel**). Name, postal address, cell phone #, email address & title must be on the back of every print mount. Labels will be supplied in the print room at the time of submission. All types of photographic prints (personally or commercially made, traditional darkroom or digitally produced), as well as hand or computer colored prints are acceptable. **Adding a color to monochrome prints, other than by complete toning, is no longer permitted. Monochrome prints having more than one color applied qualify for entry in the color division only.** All prints must be mounted (fully backed print) & unframed. See www.NECCCphotoconference.org under competitions for further information regarding acceptable mounting and printing materials. Mounts must be between 8"x10" minimum and 16"x20" maximum. **Print submission by entrant: Friday: 10am-8pm, Saturday: 8am-12noon.** Print pick up is from 8-10am Sunday in the Conference Print Room, first floor exhibition hall, Old Chapel.