

# 2019 NECCC PRESENTATIONS

## CREATIVITY

### **Mark Battista (CT) Composition with a Painterly Approach**

Mark will share his insight on composition to create images that tell a story, effectively communicate an idea and express an emotion. Be inspired to see the world as an artist and to use the elements of art to successfully communicate your visual ideas. **(B, I) (1X)**

### **Mark Battista (CT) How to Create Still Life Images with Impact**

Mark will share his approach for creating images that tell a story & express a mood. Topics covered will include suggested gear, compositional strategies and working through a shot to get images that have a strong underlying compositional structure. **(ALL) (2X) Plus Hands-On Photo-Ops Sat. 1pm-4pm CC805 (8<sup>th</sup> Floor)**

### **Anne Belmont (IL) Creative Flower Photography: Unleashing Creative Spirit through Magic of Lensbaby**

Learn to see and photograph flowers in a whole new artistic and creative way. Explore the essentials for capturing flowers as well as how to use Lensbaby lenses to create more evocative, beautiful images. **(ALL) (2X) Plus Hands-On Photo-Ops Sat. 9am-1pm CC911 (9<sup>th</sup> Floor) w/ Lensbaby Loaners (Sponsored by Lensbaby)**

### **Anne Belmont (IL) Capturing Stunning Images of Beloved Flowers Year-Round: Water Lilies, Tulips, Dahlias & Orchids**

Creative flower photography can be pursued year-round. We will explore photographing some of the most beloved of flowers - tulips, water lilies, dahlias and orchids. **(ALL) (1X) (Sponsored by Lensbaby)**

### **Mark Hilliard (SC) Infrared Photography**

Infrared photography has a huge following and grows more popular each day! While mastering it, things seem difficult, but in fact they are quite simple if you have an understanding of the technology and choices you must make in digital and film. Post-processing of the digital infrared image is where most photographers fail, and this is where we will spend a large share of our time. **(ALL) (1X) (Double Session)**

### **Padma Inguva (NJ) Floral Photography with Passion**

Padma will share information about techniques in creating stunning flower portraits. Techniques include selective focus, back lighting, bokeh, multiple exposures, creative composition, selection of backgrounds, and how to deal with colors hard to photograph. Program will cover TWO sessions; attendees can attend one or the other or both **(ALL) (X1 per Session) Plus Hands-On Photo-Op Sat. 1-4pm CC905 (9<sup>th</sup> Floor)**

### **Gerri Jones (NY) Creating Still Life & Food Photographs with Pizzazz**

Create food and still life images with natural light by setting up a small studio space in your home. How to use regular lenses and the creative use of Lensbabys with set ups for images that stand apart with creative flair. **(B, I) (2X) Plus Hands-On Photo-Ops Sun. 9-11:30am CC805 (8<sup>th</sup> Floor)**

### **Jerry & Lori Keefer (PA) Light Painting: Angles & Lights & Cars, Oh My!**

Want to create awe-inspiring portraits of cars, trucks or motorcycles? Join Jerry & Lori as they talk about and demonstrate their unique style while explaining techniques that will get you that awesome image. **(ALL) (2X)**

### **Jerry & Lori Keefer (PA) Light Painting Demo & Editing the Light Painted Image (2 Parts)**

Join Jerry & Lori as they light paint a car. See how they communicate with each other and their client as they take anywhere from 50-150 images. **(Fri. 8:30pm- Flint Circle Outside-See Packet Flyer)** Join them again for their editing presentation as they demonstrate live how the images will be layered together in Photoshop to create the final artwork. **(Sun. ILC S331 10am) (ALL) (1X each Shoot & Demonstration)**

**NOTE: In the event of bad weather, the event may be moved inside for a similar demo on a table-top display**

### **Lewis Kemper (CA) Expanding Your Creativity with Time/Motion Techniques**

Going beyond the static still image you can create amazing photographs applying Time/Motion techniques to still images. Using neutral density filters to turn fractions of a second into minutes, zooming during exposure, time lapse, and in camera motion are a few techniques you can use to make your images special. **(B, I) (2X)**

### **Jamie Konarski Davidson (NC) Creative Expression: Interpretive Techniques In-Camera**

For the artist at heart - Jamie will share creative ways to interpret subjects in-camera that go beyond what the subject is and reflect how a subject makes one feel. Learn simple techniques & tools that will help you add emotional impact to your images such as motion blurs, multiple exposures, Lensbaby, infrared & more. **(ALL) (2X)**

### **Jürgen Lobert (MA) Light Painting and Drawing at Night**

Instructional & technical program to introduce you to light painting & light drawing at night. Light painting adds light to existing surfaces, whereas light drawing actively creates unique & intriguing content, which can be the main object or addition to a landscape. Light tools will be demonstrated. **(I, A) (1X) (Double Session)**

**(Sponsored by NESOP)**

### **Jürgen Lobert (MA) Daytime Long Exposure Photography**

Introduction to daytime long exposure (DLE) photography. DLE records 1-15 minutes of time by using neutral density filters. This creates unique and intriguing images of the world that we usually freeze in momentary exposures. Letting time pass during exposure converts clouds into bands across the sky, smoothes waters to a mirror finish and can make people and moving objects disappear. The resulting imagery is otherworldly and peaceful. **(I, A) (2X) (Sponsored by NESOP)**

### **Sarah Musumeci, MNEC (MA) Pictures to Paintings**

After you have completed your standard Photoshop techniques on your favorite image, learn how to take another giant step to enhance your picture by adding oil, water color, and many other painting techniques. **(I, A) (2X)**

### **Sarah Musumeci, MNEC (MA) You Can Paint!**

Join Sarah for a 'step by step' demo on how to create a MASTERPIECE using Corel's Painter Program. Sarah will demonstrate the prep work in Photoshop to begin & move on to choosing brushes in Corel (only need to know 5 or 6 brushes). Learn how to get the right amount of paint onto the surface, blend it, mix colors, smooth colors; add texture & much more. **(ALL) (X1) (Double Session)**

### **Frank Smith (PA) Creative Elements of Architecture: Out with the Rules**

Frank shares architectural photographs from his perspective and how he captures graphic & architectural details by moving from place to place, a few steps at a time. Frank looks for not only the full architectural view, but also graphic details. **(ALL) (2X)**

### **Shiv Verma, APSA, MNEC (MA) Timelapse Imagery**

A time-lapse video compresses time into smaller space, creating exceptional and evocative results. In theory, time-lapse videos are easy to create- you simply take a few hundred photos, one after another, line them up in a video application and done. Not true, if you want to create a stunning, seamless, flicker-free time-lapse video; there is more involved than setting up a camera and capturing the sequence: Learn equipment, camera settings, intervalometer settings, creating quick video using LR, creating video using LR Timelapse **(ALL) (2X)**

## **NATURE**

### **David Akoubian (GA) Create Your Own Photography Oasis**

The Certified Backyard Wildlife Habitat is a program that encourages people to manage gardens/yards as a wildlife garden. Through planting native plants and providing food, water, and shelter, you can provide critical habitat and create a safe-haven for wildlife. This is a win for photographers as no traveling for nature photos! **(ALL) (1X)**

**(Sponsored by Tamron)**

### **David Akoubian (GA) Nature: Capturing the Wild**

From close-up and macro, to long-range birds in flight, you'll learn techniques to improve your images of scenery & wildlife by selecting the proper lens and camera settings to achieve the best results. David will discuss how to create successful images using light, lens selection, angle of view and arranging image elements. **(B, I) (2X)**  
**(Sponsored by Tamron)**

### **David Akoubian (GA) Nature: Creating Successful Landscape Images**

David will discuss how arranging the elements within the image through lens selection, angle of view and how light affects a scene, to create successful landscape images. Come and learn how to see creatively and make your images stand out more. **(B, I) (1X)** **(Sponsored by Tamron)**

### **Peter Baumgarten (Ontario) Astrophotography, Photographing the Beauty of the Night Sky**

Astrophotography is often regarded as one of the more challenging styles of photography since we are shooting in the dark. It comes with very specific challenges, but once those are identified, photographing the night sky becomes one of the easiest & most rewarding genres. Learn basic camera gear & settings, how to photograph Milky Way & auroras, online & mobile tools that will increase your chances of success & important compositional strategies that will make your images stand out. **(B, I) (2X)** **(Sponsored by Olympus)**

### **Peter Baumgarten (Ontario) Photographing the Great Outdoors, An Exploration of Nature Photography**

The great outdoors offers some amazing photo opportunities. Paddle & hike along with Peter as he discusses the challenges & joys of outdoor photography, including tips & techniques to improve your landscape, macro & wildlife images. **(B, I) (1X)** **(Sponsored by Olympus)**

### **Kurt Budliger (VT) Go with the Flow – A Guide to Creating Dynamic Images of Moving Water**

Creating dynamic images of flowing water is one of the most challenging and rewarding types of outdoor photography. From composition and shutter speed choice to scouting and reading tides, we'll learn practical and creative techniques to take your water images to the next level. **(ALL) (2X)**

### **Steve Gettle (MI) A New World Opens - Getting Started in Macro Photography**

Learn how to use basic equipment to make beautiful images of things in the realm of the small, from the size of a butterfly a tiny flower. He will cover the specific equipment needed for macro photography. **(B, I) (2X)**  
**(Sponsored by Cognisys)**

### **Steve Gettle (MI) Moving in Closer – Advanced Macro Photography**

A beautiful new world opens up when we move in beyond 1:1 (1:1 = a full frame shot of a nickel). During this course we will explore the exciting world of more extreme macro photography. **(I, A) (2X)**  
**(Sponsored by Cognisys)**

### **Adam Jones (KY) Getting the Most Out of Your Wildlife & Nature Photos**

Get it right in the field with tried and true techniques for the wildlife and landscapes photographer. **(ALL) (2X)** **(Sponsored by Canon)**

### **Ossian Lindholm (Argentina) The Creative Control of Natural Light**

A photographic tour of Northern Argentina, Patagonia, Northern Chile with its incredible landscape and wildlife diversity. Learn a better understanding of landscape camera settings, light metering modes, depth of field, and composition. Understand the logistics and value of exposing to the right (ETTR), and be inspired by Ossian's passion for photography, creating endearing images that poignantly communicate our special and symbiotic relationship with nature. **(ALL) (X1)** **(Sponsored by Travel Vision Journeys)**

### **Jürgen Lobert (MA) Astro-Landscape Photography**

This is a technical & instructional intro to astro-landscape photography. Astro-landscapes capture the night sky with an Earth-bound foreground to anchor the view. **(A) (1X)** **(Sponsored by NESOP)**

### **Chris Murray (NY) The Subjective Landscape**

There are two classes of landscape photography being practiced today that yield not only different results, but also vary in approach and intent. Join Chris as he defines the characteristics of subjective and objective images. Techniques for developing one's own vision and personal style will also be shared. **(B, I) (2X)**  
**(Sponsored by ADKPI)**

## **DIGITAL**

### **Suzette Allen & Jon Yoshinaga (CA) Make Magic! Composites with Complexity & Creativity**

Compositing is a modern-day skill that is vital to photographers, whose imaginations (and high standards) are strong! Learn to efficiently combine images to create exceptional and realistic work with rare dimension and imagination! Color matching, correct shadows, depth and perspective.... imagine! **(A) (X1) (Double session)**  
**(Sponsored by Panasonic/Lumix)**

### **Sean Bagshaw (OR) Developing for Extended Dynamic Range (DR)**

We start with a short lesson on how to quickly evaluate the DR of a scene and know how much of that range your camera can actually record. Sean will demonstrate a variety of developing techniques for extending the DR in your images while looking natural and retaining a high degree of overall image quality. **(ALL) (2X)**

### **Sean Bagshaw (OR) Photoshop: Developing for Impact**

In the age of digital photography, Photoshop is the ultimate digital darkroom. Sean will demonstrate a selection of intermediate & advanced techniques that he regularly uses to communicate drama & impact in his landscape photographs. Techniques include: Cloud Sculpting, Luminosity Painting, Soft Glow (Orton) Effects, Creative Vignetting & Spotighting, Briscoe Lighting, Split Toning w/ Luminosity Masks, & Saturation Painting. **(A) (2X)**

### **Rad Drew (IN) Creating Painterly & Vintage Images in Topaz Studio**

Transform your photographs into paintings and vintage-looking images with Topaz Studio. Explore a host of effects and adjustments including Texture Effects & Impressions and learn how to craft your photographs using brush strokes, painting effects & textures for extraordinary, unique, artistic looks. **(ALL) (2X)**

### **Katrin Eismann (NY) Partners for Life: Photoshop & Lightroom**

For an efficient and more importantly, enjoyable image workflow, it's important to know when to work with LR Classic or LR CC to make many images look very good and a few images perfect. Learn how to: process & synchronize images with any surface, two clicks to better photos, create, save & apply your signature look, the Lightroom to Photoshop handshake. **(ALL) (1X) (Sponsored by Sony)**

### **Katrin Eismann (NY) Professional Masking & Compositing**

This lively session will show you numerous techniques to harness the power of the latest version of Photoshop to create complex selections that maintain fine detail and address the many skills, issues, and details you need to understand to create fantastic images. **(I, A) (1X) (Sponsored by Sony)**

### **Adam Jones (KY) Photoshop Fun: Workflow and Composites in PS**

Adam will show you his basic workflow and how to easily select the right images for creating basic double exposures and powerful composites. **(I) (2X) (Sponsored by Canon)**

### **Gerri Jones (NY) Artistry Beyond the Lens**

Transform your ordinary images into works of art using textures. This technique will teach you how to "paint" your images with the look of fine art using layer masks in Photoshop. **(I) (2X)**

### **Lewis Kemper (CA) Into the Eye of the Sun: Creating Natural Looking HDR Images**

Create natural looking HDR images. The program covers all aspects of HDR photography from capture to output. Learn why to use HDR; rules for shooting HDR; how to set your camera up to make HDR photography easy; 3 methods for processing HDR images; how to create HDR panoramas and more. **(B, I) (2X)**

## **GENERAL INTEREST**

### **Suzette Allen & Jon Yoshinaga (CA) Multimedia for Storytelling: Hybrid Imaging Made Easy!**

Learn how to incorporate video with still images & make your storytelling skills skyrocket! Get inspired with motion & Hybrid (video & stills) and see how easy it can be to create interactive images that tell stories you wished you could tell with still images. **(B, I) (2X) (Sponsored by Panasonic/Lumix)**

### **Bill Barnett, APSA, GMPSA, MNEC (CT) Selecting and Improving Images for Competition**

In this master class we will look at a series of images (**pre-registration was required for image submission**). We will talk about things that could have been improved when the original image was taken. We will also discuss possible ways to make the image better and show the results of some simple changes. **(Open to all to attend & learn from critique) (B, I) (1X) (Double Session)**

### **Katrin Eismann (NY) Camera to Sharing without a Computer**

Travel lighter & make better images! Learn how to: import & manage camera files into a tablet, how to quickly rank, rate & apply professional development settings, refine images with selective editing & creative black & white conversion, and share your images across many social media outlets. Make more successful images with high resolution cameras, Apple iPadPro, and the latest version of Lightroom CC. **(B, I) (1X) (Sponsored by Sony)**

### **Mark Hilliard (SC) The Art of Black & White-Digital & Film Photography & Travel**

Learn not only how to visualize and capture ethereal and moody B&W images in camera in both digital & film, but also the best way to post-process those images. In the post-processing segment, learn how to fully utilize the Nik filter set in Photoshop & Lightroom to get the most out of your images. **(ALL) (1X)**

### **Karen Hutton (NV) See Your World: The Power of Story, Art & Awe**

Producing signature work in photography sets you apart as an artist; it identifies your work as having a unique “voice”. Learn how storytelling, love, awe, choices, specificity, focus - and gear - all play a vital role in helping you become your own creative force in your photography. **(B, I) (2X) (Sponsored by Fujifilm)**

### **Padma Inguva (NJ) Creating Stunning Vertoramas of Architectural Interiors in HDR**

Demonstration of her workflow used to create stunning vertoramas of museums, churches, cathedrals, etc. Topics include HDR (high dynamic range), Tone-mapping, Panorama/Vertorama stitching. **(I, A) (1X) (Double Session)**

### **Lori Keefer (PA) How to Brand Yourself to Sell Photos and Entice Clients**

Lori will talk about how personal branding through her Story Session technique can help you attract clients that have similar interests and build that Know, Like and Trust factor. Learn how to brand both yourself and your clients with images that tell the story of YOU (or them)! **(B, I) (2X)**

### **Michael Koren (MD) Exploring Street Photography**

This class will explore the unique aspects of the street photography genre. Michael will be your guide as you learn about street photography through compelling photographs that go beyond the ordinary snapshot. **(B, I) (2X)**

### **Jim Montanus (NY) How to Create Stunning Night Photographs**

From fireworks pictures on the 4th of July to lightning storms. Learning how to do night photography opens up a whole new world of possibilities. It is some of the most magical and dramatic photography – and it's easier than you think. **(ALL) (1X) (Sponsored by Nikon)**

### **Jim Montanus (NY) The Incredible Life of Legendary Kodak Photographer Neil Montanus**

From photographing under the seas to tops of mountain ranges, Neil Montanus traveled the globe, photographing the world's most beautiful & exotic locations & many famous people. **(ALL) (1X) (Sponsored by Nikon)**

**Jenn Sherry (MA) Delkin Devices: Supporting Your Work Flow-Memory Cards, SSD & Sensor Cleaning**  
Delkin believes that photography is a community and believes in sharing information and teaching one another so we can all be better at it. Learn how Delkin relates to your workflow & their products that support it, from memory cards, readers, totes, sensor cleaning, mounts and SSD storage. **(B, I) (2X) (Sponsored by Delkin)**

**Frank Smith (PA) Light Perfected (Travel Photography)**

From most remote regions around the globe to local Saturday trips, Frank captures imagery through perfecting the light of the day. Frank's interpretation of light is both from the photographic opportunity & from camera equipment used - the Olympus 4/3rds platform. Having the ability & agility based on the equipment to photograph unique & off the beaten path photos is an area of focus for Frank. **(B, I) (1X)**

**Shiv Verma, APSA, MNEC (MA) Video for Photographers and Videographers**

All basic aspects of video creation is covered: Equipment for video & how to best utilize them, lighting equipment & technique, audio recording, pre-production, montage, composition & framing, camera movement techniques, focus techniques, multi-camera use, audio syncing & post-production. **(ALL) (1X) (Double Session)**

**PORTRAIT**

**Marc Farb, ANEC (NY) Character Portraits-Tops & Tricks Live Shoot w/ Sigma Loaners**

Try out a variety of Sigma lenses as you photograph Character Models. For example, explore Sigma's 105mm f1.4 Art lens, also known as "The Bokeh Master" for that exact reason. Sigma Ambassador Judy Host says this lens is an amazing lens so unbelievably sharp, even at f1.4, I can shoot anywhere w/ enough DOF to soften the background. Mark will guide you regarding lens & aperture choices & more! **Hands-On Photo Shoot & Teaching Session Available Fri. From 1-5pm & 6-8pm CC163 (Lower Level) (ALL) (X1) (Sponsored by Sigma; Lights by Westcott)**

**Jim Montanus (NY) Light This: Learn Studio Lighting & Outdoor Lighting**

Learn concepts of quality & direction of light as it relates to creating stunning portraits. Jim's father Neil taught him portrait lighting techniques that were used to create portraits of Walt Disney & d President Ford, among others, & he will transfer that knowledge to you. Learn how to make beautiful pictures of your subjects that they will be thrilled with; including overcoming things they may be self-conscious about. **(B, I) (1X) (Sponsored by Nikon)**

**Ed Pedi (MA) Posing & Lighting of Family Groups, Simplified**

3 specific learning takeaways: How to prepare for a family portrait session (equipment, props, lighting, etc.); how to pose & light groups quickly & easily. Learn how much fun photographing families can be with simple approach of preparation & a game plan for each session. **(B, I) (2X) (Sponsored by Millers Professional Imaging/MPix)**

**SMART-PHONE**

**Rad Drew (IN) Creative Editing on Your iPhone**

How to create images that have vintage looks, moody tones, dreamy glows, and a host of other artistic "looks." Rad will demonstrate the use of various stylizing apps such as Formulas, Distressed FX, and Enlight & how to blend original images with stylized images in Image Blender to temper the harsh effects of some apps. **(ALL) (1X)**

**Rad Drew (IN) SnapSeed Tips and Tricks**

Rad will share his workflow & show how he uses Snapseed as the first step in creating, whether working with realistic landscapes or highly stylized artistic works. Explore the hidden nooks & crannies of SnapSeed, from its masking capability to its portrait processing, to its selective adjustments. Learn how to mask, keep sky soft & creamy versus coarse & noisy, & make adjustments to select areas of an image without affecting other areas. **(ALL) (1X)**

**Michael Koren (MD) Fun with Mobile Phone Photography**

Learn to use the camera that's always with you and go beyond taking a simple snapshot to creating a photograph that's an artistic expression unique to your vision. Tap into your creative side through mobile phone photography. **(ALL) (1X)**

### **Michael Koren (MD) Mobile Phone Editing for Creative Expression**

Learn how to create a photograph that's an artistic expression unique to your vision using editing apps. You'll learn that apps are simple & fun to use while also rivaling the power of commonly known desktop editing software. We will go over several exciting apps for image processing, so you can achieve your artistic vision.

**(ALL) (1X)**

## **Special Events**

### **Camera Menu System Sessions**

**Canon, Fuji, Nikon, Olympus, Panasonic/Lumix and Sony** will each have one session about their cameras and how best to master their menu system. Session may be taught by company reps. or their sponsored speaker. The Canon session will be taught by Chane Cullens, MNEC- NECCC VP. **(Sponsored by Camera Companies) All sessions are on Fri. 2:15pm or 4pm in the CC 8<sup>th</sup> or 9<sup>th</sup> floor (see schedule for time/location)**

### **Camera Testing Clinic (Precision Camera – Enfield, CT)**

Precision Camera will offer a **free Camera Testing Clinic on your digital & film-based equipment**. They are the world's largest service center providing full-service solutions on virtually all models of cameras. The corporate campus, employing the largest team of highly trained professionals focuses on providing a suite of best-in-class service solutions. Testing, diagnosis & minor repairs will be offered. **Registration badges must be worn. Sat. only-room CC803 (8<sup>th</sup> floor) 9:30am-4:30 pm [www.precisioncamera.com](http://www.precisioncamera.com) (Sponsored by Precision Camera)**